Art department and Nickelodeon to present ‘Sanjay and Craig’ exhibit at Pollak library

BY DENA HAMEDANI – POSTED ON APRIL 8, 2014

POSTED IN: ART, DETOUR, FILM & TV

4/9/2014 3:30 p.m. UPDATE: A clarification has been made in the story to clarify that Professor Dana Lamb does not run the Masters Class. The Nickelodeon Master Class was conducted as a part of Professor Wendy Grieb’s Animation Pre-production and Production classes over the fall and spring semesters and was coordinated by Professor Chuck Grieb. Tarryn Henderson is not part of Lamb’s class and did not pitch in the Nickelodeon Master class.

The Cal State Fullerton Art Department, in collaboration with Nickelodeon Studios, is proud to present the opening of an exhibition of artwork and video celebrating the animated series, Sanjay and Craig.

Sanjay and Craig is produced and televised by Nickelodeon. The series follows a boy named Sanjay and his talking pet snake, Craig. Together, they take on the adventurous wonders of being a kid, exploring themes relative to young people.

The series production process is far from easy, requiring copious insight, art direction and overall collaborative teamwork to help bring the animated series to life.

The exhibit is the first to focus exclusively on art created for and inspired by the Nickelodeon television series. It will feature original and digital art, animation, title cards, storyboards, final video and behind-the-scenes information about the animation production process at Nickelodeon.

Dana Lamb, a professor of entertainment art/animation, has been closely involved in the production of the exhibit and has been working with Nickelodeon for nearly two decades, helping students with internship placement and employment opportunities with the studio.

The exhibit is a portion of a more extensive collaboration with Nickelodeon Studios that has taken place over the past academic year, giving students the opportunity to hear presentations from the studio’s creative department and allows students to pitch ideas to them.

"This year we have been even more deeply involved with a Nickelodeon Masters Class that brings (in) artists, production staff and even a vice president of creative content development," said Larry Johnson, an emeritus professor of art illustration. "We also had a idea pitch competition in the Fall semester from which Tarryn Henderson, an illustration BFA student was the winner and her project now moves on to a development phase at the studio, to be produced with voice talent and music and to be aired on the Nick Network."

CSUF has a longstanding relationship with Nickelodeon and this exhibit is proof of the university’s success in various collaborative efforts.

"Many Titan alumni are among the Nick studio’s creative team on numerous productions," Johnson said.

Johnson has been serving as liaison between both parties and working closely with the curator for the exhibit, Emily Tyler, the show’s co-creators at Nickelodeon and the Pollak Library Atrium Gallery exhibit program coordinator, Trish Campbell, to ensure everything is coming together.

Tyler, a recent CSUF MFA, exhibition design and museum studies graduate, has been in charge of managing the...
Art department and Nickelodeon to present ‘Sanjay and Craig’ exhibit at... http://www.dailytitan.com/2014/04/art-department-and-nickelodeon-to-p...